

MATTHEW GRUBER



mattgruber.design



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(678) 595-9164



Roswell, GA

SKILLS

Adobe Photoshop

Photography

Videography

Adobe After Effects

Adobe Lightroom

Adobe Premiere Pro

Adobe Illustrator

Adobe InDesign

GOALS

As my passion for Motion Design continues to drive my learning and creative development, I would like to complete the following School of Motion courses:

Illustration for Motion
VFX for Motion
C4D Basecamp
Explainer Camp
Advanced Motion Methods
Expression Session



HELLO!

My industry peers nicknamed me 'Grubes' because my last name is apparently a lot of fun to play with. Aside from my experience below, I love relationship building (also known as happy hours). I'm attracted to environments that take pride in their culture and I have a healthy obsession for animation & motion design.



EXPERIENCE

CONTENT CREATOR: FOCUS BRANDS

MAY 2018 - PRESENT

Currently, I concept and produce social media content for Jamba Juice. This role pushes me to create relevant content by combining my natural curiosity and technical abilities with constantly changing, user-driven platforms.

In my time as a Content Creator with FOCUS Brands, I have also created content for Cinnabon and Schlotzsky's. The variety of brands I have worked on here has prepared me for delivering content to a range of audiences through photo, video and design.

LEAD GRAPHIC DESIGNER: SCHLOTZSKY'S

FEBRUARY 2018 - MAY 2018

After being promoted to Lead Designer for Schlotzsky's, I was tasked with bringing the brand story to life as we evolved into Schlotzsky's Austin Eatery. In addition to high level conceptual work, I managed and approved the creative for 350 locations across the US.

During this position, an internal opportunity presented itself in the form of content creation at FOCUS Brands!

GRAPHIC DESIGNER: CINNABON

MAY 2016 - FEBRUARY 2018

Designing of print and digital pieces for Cinnabon, which often included building mechanicals and product packaging. Additionally, I provided the Social Media and Marketing teams with Graphic, Photo and Video solutions.



CERTIFICATIONS

April 2019 - School of Motion

Animation Bootcamp - A 12 week course that taught me the principles behind great animation and how to apply them in After Effects.



EDUCATION

B.A. NEW MEDIA ARTS - Kennesaw State University